

Hometrack - Successful Photo Shoot Preparation

Exterior

- Close the windows & lower the blinds
- Park on the street or in a closed garage
- Rake the yard
- Remove all children's or pet's toys
- Put away any garbage cans
- Put away all tools and supplies
- Close the gates and garage doors
- Remove all pool toys and visible cleaning supplies and equipment
- Keep the pets out of the yard during the photo shoot

Interior

- Clear the Clutter... Put it away in a closet or cabinet; don't just stick it in another room.
- Clean the House... All the nooks and crannies.
- Turn on all the lights and lamps.
- Close the windows and open the curtains and blinds
- Hide any visible cords
- Put away all children's or pet's toys

Living/Family Room

- Clear the mantle of personal photos
- Turn off the television
- Light a fire in the fireplace
- Replace any large family portraits with generic artwork
- Straighten the book shelves
- Straighten the rug and throw pillows

Dining Room

- Set the table or clear everything but a small centerpiece
- Light the candles

Kitchen

- Remove all refrigerator magnets, photos, artwork, etc.
- Clear the top of the fridge
- Clear the counter tops
- Put away all appliances
- Put away all cleaning supplies
- Put away all towels including wash rags and dish towels
- Hide the garbage can in a closet or pantry
- Put away any water or food bowls for pets

Bedroom

- Make the bed
- Remove anything stored under the bed if there is no dust ruffle to cover it
- Put away all shoes and clothing
- Clear the bedside tables. Leave only the lamp, clock, and one or two books.
- Clear/ straighten the dresser
- Straighten the book shelves

Walk-in Closet

- Tidy-up the closet by organizing/ sorting clothing and shoes
- Matching hangers are a nice touch

Bathroom

- Open the shower curtains
- Put down the toilet seat
- Put out fresh, matching towels
- Hide all bath products from the tub/shower including bars of soap, shampoo & conditioner, washcloths, etc.
- Hide all bath products from the sink including hand soap, makeup, etc. ... decorative soaps can stay
- Hide all appliances including the hair drier, curling iron, etc.
- Hide all air fresheners including those that plug in
- Hide all cleaning products

Home Office

- Hide any visible cords
- Put away all paperwork
- Hide the facial tissue

Pets

- It is the homeowner's or agent's responsibility to keep the pets out of the shot
- Put away all toys, food and water bowls, and litter boxes